

MCLEAN, Va. (WUSA) -- When you shopping for gowns, you try find something that looks fabulous on you.

You also try to find something unique. You don't want someone else showing up the same dress.

Elissa Morrison showed up at an event wearing the same dress as a woman who has the same body type and hair as she.

"We looked like the Bobbsey Twins. We make a joke about it. But it is a bit embarrassing," she said.

You also want to be the only one wearing a certain gown because it's an investment. I tried on a beautiful pink Marissa Baratelli which was \$1637. If you spend that much, you want to stand out.

The website [dressregistry.com](http://dressregistry.com) can help. On the site, a handful of inaugural balls are listed, and many women have already 'registered' their dresses they plan to wear to a certain ball.

Sarah McWilliams thinks it's great. "If enough people get on the site, I think it could work."

Mae Shipe who's run Mae's Dress Boutique in McLean for 33 years has her own registry to make sure she doesn't have two dress going to same event. But she thinks the site is a great idea and plans to use it.

While helpful, Mae says, there's still no guarantee you won't see double at the next event you go to.



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